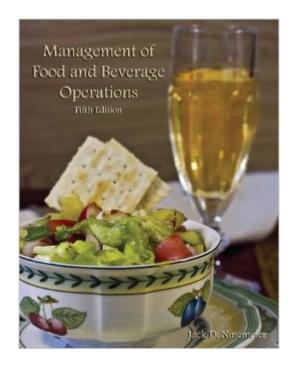
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Management Of Food And Beverage Operations With Answer Sheet (AHLEI) (5th Edition) (AHLEI - Food And Beverage)





Synopsis

Give your students the foundation they need to make smart decisions in food and beverage operations. MANAGEMENT OF FOOD AND BEVERAGE OPERATIONS addresses ways in which food and beverage operations have adapted management and operating tactics from other industries, what operations are doing to maintain or improve quality standards while reducing expenses, and how high-tech strategies are being used to give customers greater value for their dining dollars. Changes to this edition include technology-related updates throughout the text, an expanded discussion of marketing channels and tactics used by food service managers, information on sustainability issues in food service, and discussion of nutrition issues including menu labeling legislation, organic foods, food allergies, and the obesity problem in the United States.

Book Information

Series: AHLEI - Food and Beverage Paperback: 389 pages Publisher: Educational Institute; 5 edition (June 9, 2012) Language: English ISBN-10: 0133086151 ISBN-13: 978-0133086157 Product Dimensions: 7 x 0.9 x 8.8 inches Shipping Weight: 1.4 pounds Average Customer Review: 4.2 out of 5 stars Â See all reviews (5 customer reviews) Best Sellers Rank: #500,796 in Books (See Top 100 in Books) #363 in Books > Business & Money > Industries > Service #838 in Books > Business & Money > Industries > Hospitality, Travel & Tourism #11573 in Books > Textbooks > Business & Finance

Customer Reviews

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nice

Very helpful understanding the restaurant industry. It helped me pass my class i need this book for. it should help anyone looking to get into restaurants

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